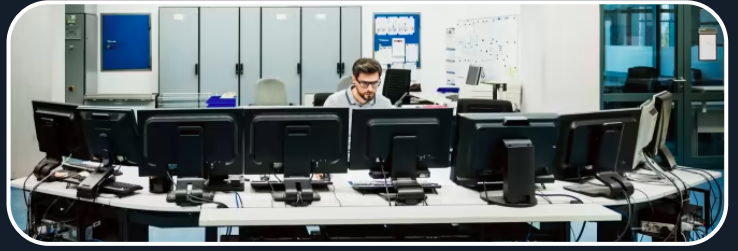


2023/24

Trachet in the press

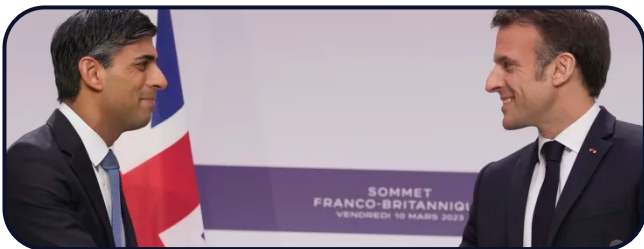
Having been featured in some of the world's most read and trusted publications, Trachet is now firmly positioned as both an expert and thought leader in terms of investment and M&As in the fields of tech, cybersecurity and AI, to name just a few.

FINANCIAL TIMES



Wanted: Skilled workers to combat the rise in cyber crime

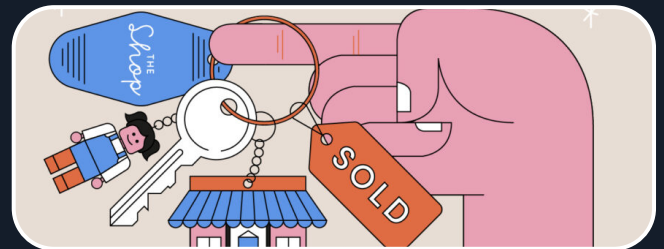
But organisations must also cast their net more widely for taken according to [Claire Trachet](#), chief financial officer of cyber security platform YesWeHack, who says there is "a lack of diversity in the cyber security field, which exacerbates the skills gap by limiting the pool of talent." Trachet also notes that it is not just the shortage of skilled new recruits that needs addressing.



France and Britain are battling it out for Europe's A.I. crown

[Claire Trachet](#), CFO of French tech startup YesWeHack, said the U.K. and France both have potential to challenge the dominance of U.S. AI giants — but it's just as much about collaboration across Europe as it is competition between different hubs. "It would require a concerted and collective effort of European tech superpowers," she said.

Raconteur



5 factors to consider when selling a company

Claire Trachet, CEO of management consultancy [Trachet](#), agrees. She believes it's "crucial that you can present the business's revenue, operating expenses and payroll hours, and consistent net profits over a long period, in the most attractive way possible for the buyer." Trachet suggests that some smaller firms miss out on attracting big equity investments because they don't think about it soon enough.

Startups.

How can startups maintain high valuations amidst the current climate?

As startups navigate various macroeconomic challenges, such as interest rate hikes, soaring inflation, and devastating business energy costs – trying to maintain investor confidence and interest becomes increasingly difficult.

ComputerWeekly.com

Business owners alerted to expected M&A pick up

“During periods of uncertainty, companies and potential acquirers have adapted their investment strategies, resulting in the current deals market.” said Claire Trachet, CEO and founder of [Trachet](#).

Verdict

Will the UK approve Microsoft’s \$69bn Activision deal after US ruling?

Claire Trachet, CEO of business advisory [Trachet](#), told Verdict she believes the CMA’s willingness to consider a reshaped deal “demonstrates its commitment to preserving competition, whilst recognising the realities of a globalised economy”.

Trachet’s media presence in 2023/24



29 tier-one national features



138 hits of coverage



Over 3.5 million readers reached

Verdict



UK at risk of falling behind in AI regulation, MPs warn

Speaking on the cybersecurity risk of AI, tech expert and CEO of [Trachet](#), a business advisory, Claire Trachet warns that its “fast-growing nature” has made AI difficult for governments to regulate.

Startups.



Next 18 months tough but not insurmountable for scale-ups

So says acceleration expert [Claire Trachet](#). Here she assesses the challenges of the past year and forecasts what the options are for founders to grow their businesses.

COMPUTERWORLD



Q&A: What ChatGPT Enterprise means for AI business adoption

In an interview, Claire Trachet, CEO of London-based tech business advisory firm [Trachet](#), said she sees a new wave of tech startups leveraging ChatGPT Enterprise to reduce their costs.



A.I. race expected to bring flurry of M&A: Trachet CEO

"It's the beginning of a new era in AI. AI has been here for long before and there will be new eras later, but this is a new one opening up, and with Chat GPT and technology reaching the hands of the broad public that means that new applications can be developed on it and it opens up projectization, it opens up new innovation on the back of it. In this rather gloomy times when people aren't sure with every recession how bad it will be, it opens up a whole new very positive outlook for investments" CEO Claire Trachet explains.

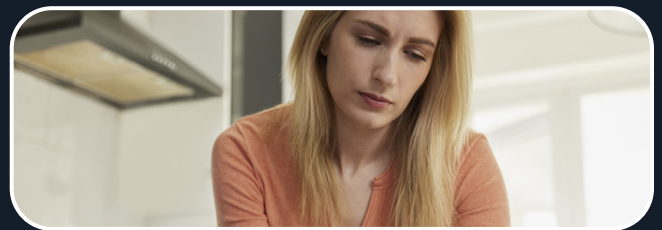
FT ADVISER



Breaking the bias to support female advisers

Claire Trachet, a merger and acquisition adviser and chief executive of business advisory company [Trachet](#), has helped facilitate approximately £413mn worth of deals in the past three years alone. But she claims while financial advice has made great strides forward in terms of diversity and inclusivity, she says there is still a gender bias within the M&A market.

Raconteur



3 ways to help staff through the cost-of-living crisis

Claire Trachet, the CEO of business advisory [Trachet](#), says rather than getting worked up about the short-term expense of pay rises, companies should view these as an investment for "when the current conditions cool down". As people may be exploring opportunities for higher pay elsewhere, it is better to be proactive in order to keep hold of your most valued staff.