

# MAMEDICA x 42Bruton

A snapshot of the incredible coverage secured

Featuring in a host of national and broadcast publications such as ITV, BBC, The Daily Telegraph, The Times and LAD Bible, Mamedica are industry leaders discussing medication shortages, the various benefits of medical cannabis, chronic pain and much more.

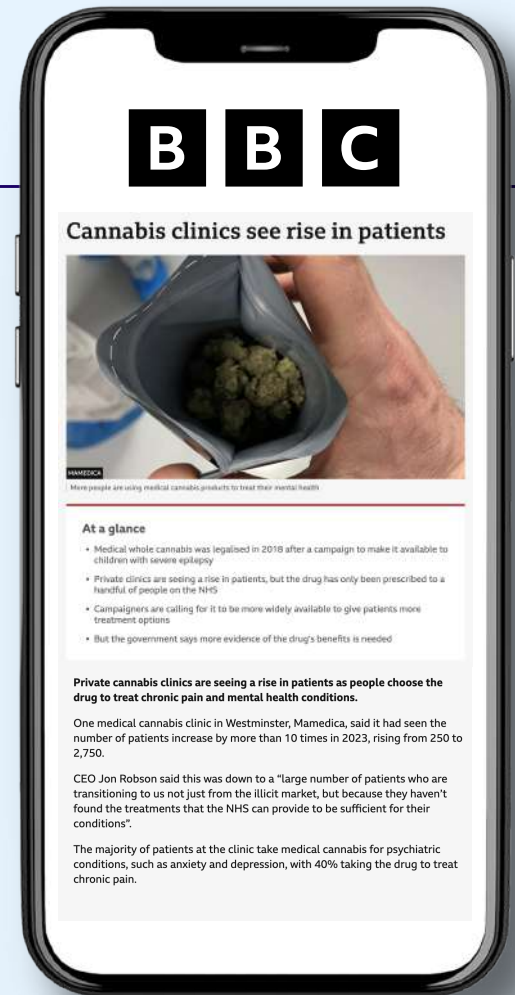


## The stats

96  
features  
in the  
press

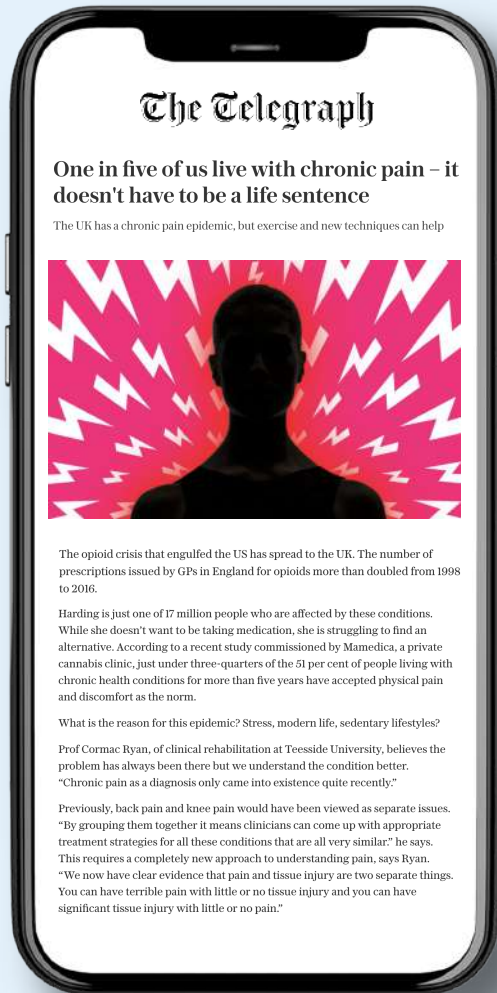
5.8  
million  
views

44  
national  
hits



A large number of patients who are transitioning to us not just from the illicit market, but because they haven't found the treatments that the NHS can provide to be sufficient for their conditions

Jon Robson, Founder & CEO of Mamedica, In BBC



According to a recent study commissioned by Mamedica, a private cannabis clinic, just under three-quarters of the 51 per cent of people living with chronic health conditions for more than five years have accepted physical pain and discomfort as the norm.

sky news

## ADHD sufferers are self-medicating with cannabis because of NHS delays, charity warns

Jon Robson, founder of medical cannabis business Mamedica which supplies Kris, told Sky News that businesses like his are "plugging a gap" the NHS is failing to provide - a "last resort" for those who are simply desperate for relief.

"What we've seen is an increase in demand from patients who suffer from psychiatry conditions, who are feeding back that the medication we're prescribing is helping them come off traditional medications - which sometimes can cause side effects," he said.



LAD BIBLE

## UK cannabis clinic delivers weed straight to your door



Mamedica is looking to raise awareness and offer a legal alternative to those who are currently accessing their medication through 'illicit means'. Mamedica's prescribed products - which range from oils to cannabis flowers - help relieve pain, improve sleep and balance mood, Jon says.

THE  TIMES

## Ignorance 'foiling medical cannabis use'



The warning comes in the wake of talks between Mamedica, a UK medical cannabis clinic, and the National Police Chiefs' Council over revising policing guidelines to prevent the wrongful arrests of patients. As part of the proposed guidelines patients would have to carry identification and an up-to-date prescription covering any cannabis they were holding.

## 'Medicinal cannabis gave me my life back', says MS sufferer

Thousands of Britons suffering from conditions that could be helped by medicinal cannabis struggling to access treatment



ANDY LOWE NEVER EXPECTED THAT CANNABIS WOULD TURN HIS LIFE AROUND

MAMEDICA

## DAZED

Why neurodivergent people are self-medicating with weed

"We are witnessing a healthcare crisis at the moment in this country, with waiting lists hitting record highs and demand for specialist care soaring," adds Jon Robson, CEO and founder of [Mamedica](#), one of the UK's leading medical cannabis clinics. "ADHD and ASD, therefore, remain largely undiagnosed conditions for which it is hard to get hold of medication without formal recognition".

Before cannabis oil became an integral part of her morning routine, Adrienne's endometriosis symptoms would see her often obliterated by five-day flare-ups; bedbound, barely able to eat and struggling to sleep.

WORDS: CLAUDIA CANAVAN

H A S T H E  
M E D I C A L  
C A N N A B I S  
E X P E R I M E N T  
F A I L E D ?



It's been five years since medical cannabis became available for prescription on the NHS. But from eye-watering prescription costs to supply chain issues, problems abound - and those in pain are turning to their local dealer. So, who is benefiting from the UK's cannabis laws?



## Elderly man suffering from arthritis 'dances' with grandkids after cannabis prescription

Mamedica's managing director, Jon Robson, told [Express.co.uk](#) that they were seeing increased uptake of their service, including from younger patients taking cannabis to help with anxiety, stress and depression - now reaching 40 percent of their prescriptions. Mamedica is taking advantage of a gap in the market.

# GBN

BRITAIN'S NEWS CHANNEL

**Shocking moment armed Met Police ground flight over patients' prescription medication: 'Appalling'**



Armed Met police storm BA flight over prescription medication - 2 samples news.com

Videos circulating on social media show the chaotic scenes unfolding, with one distressed patient telling an officer: "It's been legal for six years. You should know this!"

The visibly confused officer replies: "In the UK?"

Thankfully, Jon Robson, CEO of cannabis clinic Mamedica, was on the same flight.

He was able to intervene to educate airport police, clarifying that none of the patients were violating any laws.

Mr Robson explained to the officers and crew that prescribed use has been legal in the UK since 2018.

He showed them the patients' prescriptions, medicines and official travel letters. After engaging with the police, the officers radioed to their superiors to confirm what he was saying was true - which it was.

# SUNDAY EXPRESS

## Medical cannabis clinic aims for continued healthy growth



Medical cannabis pharmacy and private clinic operator Mamedica is looking to double its number of patients by the end of the year, said chief executive Jon Robson.

Mamedica, which has 4,400 registered patients, aims to have 8,000 by the end of 2024 and 15,000 in 2025. It launched in 2022 and in 2023 its number of patients rose from 250 to 2,750.

"What we've seen is an increase in demand from patients who suffer from psychiatry conditions, who are feeding back that the medication we're prescribing is helping them come off traditional medications - which sometimes can cause side effects," he said.

# TALK



# METRO

**"Anything that reduces pain, recovery, flares, nausea, insomnia, while improving emotional wellbeing is an improvement worth having."**

Punteha van Terheyden  
Mamedica Patient

# itvX

## UK medical cannabis market 'growing 10% a month' but private clinics lead NHS

Jon Robson, the CEO of medical cannabis clinic Mamedica, said: "In theory, the NHS should be prescribing medical cannabis for three conditions; MS, epilepsy and nausea and vomiting caused by chemotherapy. "Unfortunately the reality is that NHS doctors follow Nice (National Institute for Health and Care Excellence) guidelines which, although permit prescribing of medical cannabis for these conditions, provide very limited access and scope for doctors to use their discretion."



# Mirror

## Fears cold weather health alerts could mean excruciating pain for some Brits

The UK is set for a cold spell with sub-zero temperatures to continue for the rest of the week and it could mean people with chronic pain will suffer excruciatingly



Mamedica says it supports patients of all backgrounds that are living with chronic conditions with chronic pain accounting for around 70% of those using their services, spanning across cancer-related pain, musculoskeletal pain, **arthritis**, neuropathic pain and fibromyalgia.

# THE NEW STATESMAN

Research shared exclusively with Spotlight shows the extent of the UK's dependency on pain medication.

More than one in ten Britons rely on painkillers to get through the day, according to research by Mamedica, a private UK-based medicinal cannabis clinic, shared exclusively with *New Statesman Spotlight*.

The data, which will be published on Monday (9 October), highlights the UK's escalating dependence on painkillers. In Mamedica's survey of 2,070 participants, 13 per cent said that they relied on painkillers every day; 16 per cent said they habitually consumed painkillers every four hours whenever they had an ache or pain; and 12 per cent reported that they no longer felt the effects of painkillers when adhering to the recommended dosage.

In 2022 there were 57 million painkiller prescriptions in the UK, equivalent to one prescription every 108 minutes, according to the report. This costs the NHS £500m a year.

# “More than one in ten Brits need painkillers every day”

# THE Sun

## 5 dangerous paracetamol side effects from stroke to heart attack

Data from Mamedica revealed that 13 per cent of Brits are reliant on painkillers just to make it through the day. Another 16 per cent reported habitually taking painkillers every four hours whenever they are in pain or have an ache. And 12 per cent said they no longer feel the effect of painkillers when they pop the recommended dose.



Additional titles:

The Guardian

BUSINESS OF CANNABIS

CANARY | HUFFPOST |

healthline | TR TechRound

Investment Monitor

msn

CannabisHealth | yahoo!life